Thomas Čarnakovič

IT Product Design graduate skilled in conducting user research, designing user interfaces and Webflow development. Eager to join as the new Designer to grow alongside your company.

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🔗 LinkedIn / Behance / Dribbble

Experience

Freelancer at TC Design `Self-employed`

April 2023 - Present | Copenhagen, Denmark

FlorDekor Delivery

- Designing a conversion-optimised CMS landing page in Webflow for a florist delivery service with a seamless user experience and captivating visual design

Acacia Honey

- Built a detailed business plan including competitive analysis, cost analysis, logistics handling, product's competitive advantage, and potential regulatory risks
- Produced visually captivating label and print designs to build a brand presence

UX Researcher at Low-Fi Concerts `Start-up`

September 2021 - December 2021 | Copenhagen, Denmark

- Conducted two qualitative user studies with more than 15+ user interviews to identify key challenges and suggest potential solutions for specific problems
- Synthesised big user data to uncover insights contributing to meaningful product development with a focus on inactive users and event cancellations
- Designed a separate service-based application to attract new users

Visual Designer at 191tech `e-Commerce`

February 2019 - June 2019 | Košice, Slovakia

- Produced compelling banners and ads for impactful marketing campaigns
- Leveraged competitor analysis to optimise features and components placement, driving higher conversions through A/B testing
- Bug-tested for flawless checkout, maximising user satisfaction and conversions
- Created labels for various upcoming products for production-ready specs

Course

Usability and Graphic Design course `Credential ID 63091237`

November 2022 - December 2022 | Copenhagen, Denmark

Talent Garden Innovation School

- Redesigned an entire landing page including logo, colours, typography and layout

Volunteer

Event Volunteer - Technical support for application onboarding

May 2023 - June 2023 | Copenhagen, Denmark

Presidents Summit Conference

Education

MSc. in IT Product Design

2020 - 2022 | Kolding, Denmark

Syddansk Universitet

Dissertation: Tangible wireframing tool for early-stage product development

BSc. in Web Development

2018 - 2019 | Roskilde, Denmark

Sjællands Erhvervsakademi

Skills

Tools

Figma • Illustrator • Photoshop • Webflow • ChatGPT • Notion • Miro

Development

HTML • CSS • Sass • SQL

Research

User research • Focus groups • User flows • Design workshops • Surveys

Design

UI/UX Design • Interaction design • Wire-framing • Prototyping • IA • Design system design • Tangible design games • Data visualisation

Analytics

Search engine optimisation (SEO) • Web analytics • Research analytics

Languages

Slovak • native/bilingual
Hungarian • native/bilingual
English • fluent
Czech • intermediate
Russian • mediocre
Polish • beginner
Danish • beginner (jobdansk)